

INTERNATIONAL BUSINESS

(FOR STUDENTS WITHIN THE MCGOWAN SCHOOL OF BUSINESS)
MINOR CONCENTRATION

A minor concentration requires a minimum of six courses, representing at least sixteen credits, in the minor field of study. In addition, a department may add academic prerequisites or requirements in related fields, but the total will not exceed 60% of the department's major program requirements. Minor requirements are listed under departmental entries. In order to complete requirements for a minor, the student must take the majority of credits in the minor field at King's. Minor areas of concentration (minors) are permitted, but not required.

Monitoring of student progress in pursuing a minor in **International Business** is necessary to enhance the student learning experience. Therefore, a written declaration must be submitted by the student to the Registrar.

Minor Requirements (For students within the McGowan School of Business) (6 courses –16 credits)	Credits
MSB 100 Introduction to Business	1
IB 241 Globalization	3
IB 450 Management of Multinational Corporations**	3
ECON 358 International Economics**	3
Plus: Any two (2) of the following courses: FIN 378 International Finance***, MKT 390 International Marketing****, MKT 385 Global Supply Chain Management** **	6
<p>* <i>IB 450 requires a prerequisite of MSB 200</i> ** <i>ECON 358 requires a prerequisite of ECON 111 or ECON 112</i> *** <i>FIN 478 requires a prerequisite of MSB 220</i> **** <i>MKT 390 and MKT 385 require a prerequisite of MSB 210</i></p>	
<p><i>NOTE: In fulfilling the requirements of the minor, students are required to complete more than fifty percent of the coursework at King's College in addition to the requirements to obtain a degree.</i></p>	

For more information regarding the **International Business** minor including but not limited to course descriptions and department chairpersons, please visit the online college course catalog.